

BULETIN

MDBB



MAJLIS DAERAH BANDAR BAHARU



PERARAKAN KAWAD MERDEKA

31 OGOS 2018

Tel. : 044077264 | Faks : 04-4078873 | Email : mdbb@mdbb.gov.my



Majlis Daerah Bandar Baharu



[majlisdaerahbandarbaharu](https://www.instagram.com/majlisdaerahbandarbaharu)



MD.Bandar Baharu



www.mdbb.gov.my

>> Penaung :

Haji Abdullah Bin Haji Hashim
(Yang Dipertua MDBB)

>> Penasihat :

Mohamad Izwan Bin Dato' Wira Mohd Omar
(Setiausaha MDBB)

>> Pengarang :

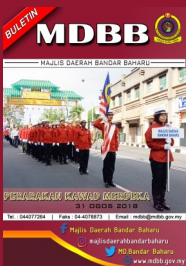
Noor Haniza Binti Idris
(Penolong Pegawai Tadbir, MDBB)

>> Jurugambar :

Hambali Bin Abidin
(Pembantu Operasi, MDBB)

>> Editor :

Nuraini Binti Hashim
(Unit Teknologi Maklumat & ePBT, MDBB)



Diterbitkan Oleh

Majlis Daerah Bandar Baharu
09800 Serdang, Kedah Darul Aman.
Tel : 04-4077264
Faks : 04-4078873
Web : www.mdbb.gov.my

3

Jelajah Muafakat Rakyat

4

Majlis Penyerahan Baucer

5

Majlis Berbuka Puasa

6

Lawatan Exco Pelancongan

7

Inspektorat SPB-PBT

8

Jamuan Hari Raya Aidilfitri

9

Perarakan Kawad Merdeka

10

Majlis Bubur Asyura

11

Sambutan Maulidur Rasul

12

Eksplorasi Menawan Bukit Be-

13

Konvensyen Pemerkasaan PBT

JELAJAH MUAFAKAT RAKYAT

Advantages of a Newsletter

15.02.2018 of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service, and also create credibility and build awareness for you and the services you provide. Use positive customer pull-quotes as eye-catching but subtle marketing.

Tips for Producing a Newsletter

Every time you produce your newsletter, ask yourself:

Q: Who are our readers?

A: Existing customers and potential customers.

Q: What will our readers want to know about our business?

A: Timely, helpful, problem solving information.



15 Februari 2018



MAJLIS PENYERAHAN BAUCER BR1M

Place your stories in order of their importance. For example, your most important story should be at the top of the page. Less important stories, or stories that may appeal to a smaller portion of your audience should be lower down on the page.

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.

You might also designate a consistent spot on the page for lighter, or more editorial content. That way the reader always knows where to look for a certain type of content.

Most successful publications include a mix of content types to satisfy a wide range of tastes. Consider putting your most serious content on the front page, and your lighter content inside.



It's called a story for a reason

Integrate frequent headlines to announce different sections of your story. Consider writing your content in a personal tone, in the same way you might talk to someone sitting across from you at a restaurant.

Include paragraph breaks often

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White



31 MAC 2018



MAJLIS BERBUKA PUASA

Your headline is an important part of the newsletter and should be considered carefully.

In a few words, it should accurately represent the contents of the story and draw readers into the story. Develop the headline before you write the story. This way, the headline will help you keep the story focused. Examples of possible headlines include Selling Your Home and New Office Opens Near You.

If you have to break a headline into two rows, try to find a natural break in the content. Each line should stand alone so that your readers can easily understand what is in the story even while skimming.

Newspaper editors consider headline writing like poetry. How can you get the reader's attention and draw them into the story in only a few words?

Meanwhile, you don't want to give too much away, or the reader doesn't even have to read the story to understand the content.

29 Mei 2018

LAWATAN EXCO PELANCONGAN

Place your stories in order of their importance. For example, your most important story should be at the top of the page. Less important stories, or stories that may appeal to a smaller portion of your audience should be lower down on the page.

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.

You might also designate a consistent spot on the page for lighter, or more editorial content. That way the reader always knows where to look for a certain type of content.



12 Jun 2018

INSPEKTORAT SPB-PBT



2 JulAI 2018

JAMUAN HARI RAYA AIDILFITRI

08

Place your stories in order of their importance. For example, your most important story should be at the top of the page. Less important stories, or stories that may appeal to a smaller portion of your audience should be lower down on the page.

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.



6 JULAI 2018

PERARAKAN KAWAD MERDEKA

Place your stories in order of their importance. For example, your most important story should be at the top of the page. Less important stories, or stories that may appeal to a smaller portion of your audience should be lower down on the page.

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.



31 OGOS 2018

MAJLIS BUBUR ASYURA

Place your stories in order of their importance. For example, your most important story should be at the top of the page. Less important stories, or stories that may appeal to a smaller portion of your audience should be lower down on the page.

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in



4 OKTOBER 2018

SAMBUTAN MAULIDUR RASUL

Place your stories in order of their importance. For example, your most important story should be at the top of the page. Less important stories, or stories that may appeal to a smaller portion of your audience should be lower down on the page.

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.



20 November 2018

EKSPLORASI MENAWAN BUKIT BESAR

Place your stories in order of their importance. For example, your most important story should be at the top of the page. Less important stories, or stories that may appeal to a smaller portion of your audience should be lower down on the page.

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in



29 NOVEMBER 2018

Place your stories in order of their importance. For example, your most important story should be at the top of the page. Less important stories, or stories that may appeal to a smaller portion of your audience should be lower down on the page.

Use paragraphs often. A wall of white text makes it hard for the reader to skim a story and find a way to quickly drop in and out of your content. White space gives the user an opening into your information. Don't be afraid to leave spaces open.



KONVENSYEN PEMERKASAAN PBT



10 Disember 2018

HAPUSKAN DENGGI

AMBIL LANGKAH BIJAK UNTUK
KESIHATAN ANDA



Naskah
Naskah Percuma