

Organized By



Supported By



INTERNATIONAL CONFERENCE "ALOR SETAR LIVEABLE CITY 2024"



TIME :
8.00 AM - 5.00 PM



DATE :
23th-24th JULY 2024



VENUE :
AS-SAKINAH HALL, 7TH FLOOR,
MENARA MBAS, ALOR SETAR, KEDAH

CLOSING CEREMONY



YAB Dato' Seri Haji
Muhammad Sanusi Bin Md Nor
MENTERI BESAR OF KEDAH

WELCOMING ADDRESS



YBHG. Dato' Haji Mohd Yusri
Bin Haji Md. Daud
MAYOR OF ALOR SETAR CITY

REGISTRATION



For registration, please scan
QR Code or go to :



<https://mbas.onpay.my>

SPEAKERS



SPECIAL ADDRESS
YB Prof Dr. Haim Hilman
Bin Abdullah
KEDAH STATE EXECUTIVE COUNCIL
Chairman of Industry & Investment Committee,
Higher Education, Science, Technology & Innovation



TPr Ts. Md Farabi Yusoff
Bin. Md Yusoff,
Smart City Expert
TM One



Prof. Sr Dr. Maimunah Binti Sapri,
Senior Research
Fellow CRES, UTM



Sr Sulaiman Akhmady
Bin Mohd Saheh,
Director of Research at
Rahim & Co International
Sdn Bhd



Prof. Madya Sr Dr.
Nur Azfahani Binti Ahmad,
Associate Prof College
of Built Environment,
Uitm



Mohd Hafiz
Bin Zainuddin,
Associate Director-ESG
Knight Frank Malaysia



Mohd Shaifulrizal
Bin Abu Bakar,
Pengarah Bahagian
Strata, KPKT



Pmgr Sr Ishak
Bin Ismail,
Managing Director
IM Global



TPr Annie Syazrin
Binti Ismail,
Town Planner,
Malaysia Institute
of Planners



Prof. Madya
Dr. Haslinda Binti
Mohd Anuar,
Associate Prof
COLGIS UUM



Sr Ts. Hassan
Bin Suray,
Principle Olive
Consultation



Sr Dr. Farahiyah
Binti Fadzil,
Senior Lecture,
COLGIS UUM

APPROVED FOR



10 CPD
POINTS WITH
MALYSIAN BAR

APPROVED FOR



10 CPD
POINTS WITH
BOARD OF VALUERS,
APPRAISERS ESTATE
AGENTS AND PROPERTY
MANAGERS, BOVAP

APPROVED FOR



12 CPD
POINTS WITH
MALYSIAN BOARD
OF TECHNOLOGISTS,
MBOT

APPROVED FOR



3 CPD
POINTS WITH
MALYSIAN INSTITUTE
OF PLANNERS



Alor Setar City Council



Majlis Bandaraya Alor Setar-MBAS



@alorsetarcitycouncil



@alorsetarcitycouncil





INTERNATIONAL CONFERENCE “ALOR SETAR LIVEABLE CITY 2024”

PROGRAMME

ALOR SETAR LIVEABLE CITY CONFERENCE 2024

EVENT DESCRIPTION

Description :

Join us for a transformative event dedicated to exploring the vital intersection of Environmental, Social, and Governance (ESG) principles, Low Carbon, and Smart City influence on the value of the Property Development market. These new initiatives will catalyse change in today's property landscape in terms of Green City Development and investment. As the authority overseeing development, we are hosting an integration conference that will bring together industry leaders, sustainability experts, investors, and policymakers to discuss innovative strategies, share best practices, and foster collaboration towards a more sustainable future.

Key Themes :

- 1. Environmental Sustainability:** Dive into discussions on cutting-edge approaches to reducing carbon emissions, promoting renewable energy adoption, and implementing sustainable practices across industries.
- 2. Social Responsibility:** Explore the role of businesses in addressing social justice issues, fostering diversity and inclusion, and building resilient communities through responsible and inclusive development projects.
- 3. Governance Excellence:** Learn about the importance of transparent governance structures, ethical decision-making processes, and regulatory compliance in driving sustainable business practices and long-term value creation.
- 4. Financial Implications:** Understand how integrating ESG factors into investment decisions can enhance financial performance, mitigate risks, and align investment portfolios with sustainability objectives.
- 5. Innovation and Technology:** Discover the latest technological innovations driving sustainability in areas such as clean energy, smart infrastructure, and data analytics for enhanced environmental and social impact.
- 6. Property Development for Liveability:** Property development plays a crucial role in shaping the liveability of a city. This could involve designing mixed-use developments that promote walkability and community interaction, integrating green spaces and recreational areas into urban planning, ensuring affordable housing options for diverse socioeconomic groups, and incorporating sustainable design principles to minimise environmental impact.



INTERNATIONAL CONFERENCE "ALOR SETAR LIVEABLE CITY 2024"

WHO SHOULD ATTEND :

- Corporate Executives and Business Leaders
- Sustainability Professionals and Environmental Experts
- Investors and Financial Analysts
- Policy Makers and Government Officials
- Non-Profit Organizations and NGOs
- Academics and Researchers
- Industry professionals from the public and private sectors, such as Developers, Town Planners, Property Managers, Valuers, Architects, Lawyers, Property consultants, Real Estate Managers and Investors
- International key players in related fields

WHY ATTEND :

By participating in the "Alor Setar Liveable City Conference 2024, you will gain valuable insights property development towards liveable city, actionable strategies, and practical solutions to accelerate your organisation's sustainability journey, drive positive social impact, and contribute to a low-carbon economy.

REGISTER NOW to secure your spot at this premier event and be part of the movement towards a more sustainable and equitable future!

REGISTRATION FEE (PRICE PER PAX)

INTERNATIONAL PARTICIPANTS	RM1,250.00
LOCAL PARTICIPANTS	RM 850.00
LOCAL AUTHORITIES (MALA'S MEMBERS)	RM 600.00
LOCAL AUTHORITIES & GOVERNMENT SECTOR	RM 680.00
POSTGRADUATE STUDENT	RM 680.00
MEMBERS (RISM, BOVAEA, MALAYSIAN BAR, MBOT, MIP, MIPFM, OTHER PROFESSIONAL MEMBERS)	RM 680.00

***The registration fee includes conference material, coffee breaks and lunch.*

***All pricing includes 8% of SST.*

**FOR REGISTRATION
SCAN QR CODE
OR GO TO :**



<https://mbas.onpay.my>



**MAJLIS BANDARAYA ALOR SETAR
BAHAGIAN PENGURUSAN HARTA,
TINGKAT 9 MENARA MBAS,
05000 JALAN TUNKU IBRAHIM,
ALOR SETAR, KEDAH**

+6017 2743604 (Mohd Fitri bin Ramli)
+6013 6968836 (Nurfahana bt Ali Amran)
fitri@mbas.gov.my
nurfahana@mbas.gov.my
HARTA@mbas.gov.my



VENUE LOCATION
As-Sakinah Hall,
7th Floor, Menara MBAS.

p b t . k e d a h . g o v . m y



3/5



ALOR SETAR LIVEABLE CITY CONFERENCE 2024

23th -24th July 2024

Venue: As-Sakinah Hall, Menara MBAS

Day 1: Tuesday, 23th July 2024

0800	: Registration
0830	: Arrival of VIP's
0855	: Dua Recital
0900	: Welcome Address YBhg Dato' Haji Yusri Bin Haji Md Daud DSDK., SDK., AMK., BCK Mayor of Alor Setar
0915	: Special Address YB. Prof Dr. Haim Hilman Bin Abdullah Kedah State Executive Council Chairman of Industry & Investment Committee, Higher Education and Science, Technology & Innovation.
0930	: Session 1 "The Role of ESG in Shaping a Sustainable and Liveable Property" Mr. Mohd Hafiz Bin Zainuddin, Associate Director-ESG Knight FrankMalaysia
1030	Morning Refreshment
1100	: Session 2 "The Impact of Facilities Management in Setting Sustainable Cities for Economic Agglomeration" Prof. Sr Dr. Maimunah Binti Sapri, Senior Research Fellow CRES, UTM
1200	: Session 3 "Smart City and How It Relates to The Real Estate Market" Sr Sulaiman Akhmady Bin Mohd Saheh, Director of Research at Rahim & CoInternational Sdn Bhd
1300	Lunch Networking
1400	: Session 4 "Malaysian Legal Framework on Climate Change" Associate Prof Dr. Haslinda Binti Mohd Anuar, COLGIS UUM
1500	: Session 5 "Smart Technologies Towards Liveable Malaysia" Ts.Md Farabi Yusoff Bin Md Yusoff, Smart City Expert TM One
1600	: Session 6 "Implementing the Strata Management Act: The Way Forward" En. Mohd Syaifulrizal Bin Abu Bakar, Director of Strata Division, KPKT
1700	Tea Break/ End of Conference Day 1



ALOR SETAR LIVEABLE CITY CONFERENCE 2024

23th -24th July 2024

Venue: As-Sakinah Hall, Menara MBAS

Day 2: Wednesday, 24 JULAI 2024

0815	: Registration
0830	: Session 7 "How to Make Strata Management in Good Manner/Practice" Pmgr Sr Ishak Bin Ismail, Managing Director IM Global
0930	: Session 8 "Local Solution, Global Impact: Community-Driven Sustainability and Low Carbon Practices for A Resilient Future" TPr Annie Syazrin Binti Ismail, Town Planner, Malaysia Institute of Planners
1030	Morning Refreshment
1100	: Session 9 "Empowering Green Building in Malaysia – From the Context of Community in Utilising Solar Photovoltaic (PV) Infrastructure" Associate Prof Sr Dr. Nur Azfahani Binti Ahmad, College of Built Environment, UiTM
1200	: Session 10: "Maintenance for Green Building Towards Low Carbon Cities" Sr Ts. Hassan Bin Suray, Principles Olive Consultant
1300	Lunch Networking
1430	: Session 11: "Navigating Sustainable Real Estate Development in Kedah: An Overview" Sr Dr. Farahiyah Binti Fadzil, Senior Lecturer, COLGIS UUM
1545	Opening and Closing Address YAB Dato' Seri Haji Muhammad Sanusi bin Md Nor, SPMK., AMK, Chief Minister of Kedah
1630	Press Conference
1645	Tea Break / End of Conference